



Call for Papers

YOUNG RESEARCHERS WORKSHOP

Lijiang, Yunnan, PR China

Sunday, 23rd August 2015

In collaboration with

65th AIEST Conference

23rd - 27th August 2015

The International Association of Scientific Experts in Tourism (AIEST) is calling for contributions for its one day Young Researcher Workshop, taking place prior to its 65th Conference.

AIEST is an international scientific society, with high shares of European (continental) members. It endeavours

- to foster friendly relations among its members;
- to promote scientific activity on the part of its members, in particular by developing personal contacts, providing documentation and facilitating exchange of views and experience;
- to support the activity of scientific institutes of tourism, or other centres of research and education specializing in tourism, and to develop relations between them, as well as between them and the members of the Association;
- to organize and to cooperate in conferences and other meetings and courses on tourism of a scientific nature.

Content of the workshop

This young researcher's workshop consists of the following elements:

- Key note presentation on how to prepare a paper for publication in a scholarly journal;
- Key note presentation on how to design research;
- Presentation (10-15 minutes) and profound discussion (at least 20-30 minutes) of your research endeavour (which can be in an initial state as well as very much progressed) with leading academics in the field.

Your contribution/ submission

Prepare a short paper with 5'000 characters (including blanks, excluding references; Times New Roman 12 pt, 1.5 spacing), along the following structure:

- Rationale and goals of your study (why are you pursuing this research endeavour?)
- Research questions (along which questions do you plan to align your study?)
- Literature review (very short!) (which streams of literature do you (plan to) include in your study?)
- Research design and methodology (how do you plan to find out about your research questions?)
- At the end, bring forward the three most important/ pressing questions/ challenges you have in relation to your research project (as a guideline for discussion). Those questions are NOT part of the above character limitation.

Please note:

- A maximum of 14 contributions will be accepted; hence the approach to this workshop is competitive.
- Build a very short and comprehensive case for your study (e.g. try to balance the content with regard to the above structure in a meaningful way; 'meaningful in that sense that you provide information which is important to be able to answer your questions).

Deadline for your submission

As we try to set up a peer panel according to the type and disciplinary approach of your submission, we need your contribution by January 31, 2015. Please submit to christian.laesser@unisg.ch.

Framework and important preliminary information

The cost of the workshop is free, provided you attend the Aiest conference (see separate call).

**Get to know the probably most international scientific organisation in tourism
and join in for this Young Researcher Workshop!**