

Political Economy of Tourism (3 sws)

Part of the module: 'Global Business Development'

- **International Risk Management**
- **Political Economy of Tourism**

The lecture 'Political Economy of Tourism' focuses on the analysis of international tourism from a political economy perspective. Particular emphasis is on socio-economic and political transformations associated with globalization and its consequences for international tourism.

Objectives and Learning outcomes

1. To enhance students critical understanding in the fields of political economy and theories of development and their impact to international tourism in a global context
2. To develop students' ability to apply theoretical frameworks to the analysis of contemporary concerns and issues which relate to the globalization of tourism, and further, the complex relationships that link local, regional, national and international processes and patterns of tourism development
3. To explore the dynamic relationships between the forces of:
globalization - transnational tourism corporations - the state - civil society
in the context of tourism.
4. To critically evaluate the economic, political and social implications of the systemic sources of power and inequality which is reflected in international tourism

After completion of this course students should be able to:

- Explain theories of globalization and political economy and by that to comprehend and evaluate the influence of international tourism on economic development, employment and migration in various societies
- Comprehend and evaluate the changing relationships between states, civil society and markets, and their influence on the relations of power and inequality in international tourism
- Identify and devise effective strategies to regulate processes of tourism development
- Develop and apply skills on the analysis, synthesis and evaluation of ideas, concepts and theories relevant to the study of the political economy of tourism

Contents of the course

1. Theories of political economy and development: outline of the principal paradigms and theoretical frameworks which have contributed to an understanding of development processes, and their application to an analysis of the power structures which condition the nature of the international tourism system
2. Theories of globalisation: capitalist development and economic restructuring, the characteristics of tourism within international trade, the organisational structure of the

tourism industry and its articulation with different structures of governance, the relationship between tourism development and processes of development in disadvantaged states and post-industrial economies

3. The relationship between states and markets in tourism development: exploring the role of the institutional arrangements of power in tourism: changing policy environment, structures of governance, lobbies and regulatory frameworks

4. International tourism, civil society and NGOs: tourism, citizenship and social exclusion; growth and role of new social movements in tourism; tourism as a catalyst for peace and capacity building

5. International tourism and the mobility-paradigm: migration and religions, labour relations; the restructuring of tourism labour markets, ethnicities/cultural identities in the context of tourism