



Hochschule Geisenheim University will be hosting the **4th Culinary and Wine Tourism Conference** from **March 9-12, 2020** in cooperation with the Wine Tourism and Culinary Commission of the German Society for Tourism Science e.V. (DGT), IMC University of Applied Sciences Krems, FH Wien der WKW – University of Applied Sciences for Management & Communication, Harz University of Applied Sciences, German Oenological Federation e.V. (BDO) and the Rheingau-Taunus Kultur & Tourismus GmbH.

This call invites scientists from the fields of tourism management, wine economics, food management, agricultural economics, hospitality management and other related fields to submit their current research papers. The conference offers the opportunity to discuss current research work with an international audience from scientific and professional backgrounds.

The aim of the conference is the exchange of experience between scientists, young academics and interested practitioners. We are looking forward to contributions from the research fields of culinary tourism and / or wine tourism, dealing with the following topics:

Culinary tourism:

- Regional products and production
- Farm sales and rural tourism
- Tourism as a source of income for the agricultural sector
- Culinary trails with themes
- Culinary experiences
- New concepts in gastronomy
- Beer tourism, whiskey tourism and other specialized areas in food and drink tourism
- Marketing & distribution
- Digitalization & culinary arts
- Culinary destinations, cooperations and networks
- Sustainability and cuisine

Wine tourism:

- Marketing opportunities in wine tourism
- Possibilities for combining wine, cuisine and other activities (e.g. wine and hiking, cycling)
- Importance of wine tourism for the countryside
- Tourism as a source of income for wine producers
- Hotel and gastronomy concepts for wine producers in mass tourism and wine tourism
- Experiences from the worldwide wine tourism

Talks of 15 to 20 minutes each plus 10 minutes discussion time are planned. We are especially looking for contributions that can be presented at the conference and later published in the series "Culinary and Wine Tourism Conference" (Springer Verlag).

Guidelines for submission

Please send your abstract by October 7, 2019 to: CWTC2020@hs-gm.de (**.docx File**).

The submitted proposal should include the following information:

- Name and contact details
- Title of the contribution
- Subject-area
- Publication request in the conference booklet
- Summary of the proposed content (maximum 2,000 words)
- Literature references

Abstracts can be submitted in German or English.

All accepted papers must be presented at the conference by at least one author. All submissions will be evaluated in a double-blind review process.

Important dates

October 7, 2019	Deadline for abstract submission
October 31, 2019	Announcement of acceptance of abstracts
November 30, 2019	Revision, if necessary
January 31, 2020	Submission of full paper (if publication is desired)

Information about the venue, conference program, registration and accommodation can be found on the conference website: <https://www.hs-geisenheim.de/cwtc2020/>

Organizers

M.Sc. Jens Rüdiger
Hochschule Geisenheim University – Germany

In cooperation with:

Prof. Dr. Axel Dreyer
Harz University of Applied Sciences, Speaker of the commission Wine tourism and Culinary of the German Society for Tourism Science e.V. (DGT), Germany

Dr. Dipl. BW (FH) Albert Stöckl, MA
Programme Director International Wine Business, IMC University of Applied Sciences Krems, Austria

FH-Prof. Mag. Michael Mair
Programme Director Tourismus & Hospitality Management, FH Wien der WKW – University of Applied Sciences for Management & Communication, Austria



Contact

Hochschule Geisenheim University
Von-Lade-Str.1
65366 Geisenheim
Germany
Tel.: +49 6722 502 725
CWTC2020@hs-gm.de
www.hs-geisenheim.de/cwtc2020/